

Ashley Wagnac

Bilbao - Spain - French Nationality

+33 6 68 93 42 02 | ashley.wagnac@gmail.com | www.likeashleysworld.com

I am keen to take up new challenges in an international company. My goal-oriented and jovial spirit needs to develop itself through a position with varied responsibilities in order to bring the best to the team and the company.

PROFESSIONAL EXPERIENCES

PERSONAL SHOPPER | LOOKIERO | 2017 - CURRENTLY - BILBAO - SPAIN

- Personalize outfits selection for french customers
- Ensure customer loyalty and satisfaction
- New trends follow-up
- Management: France Team Leader right-hand: (Team follow-up; results analysis, motivation...)
- Realization of french newsletters with Marketing Department

ENTREPRENEURSHIP

HEYA MAGAZINE - 2017 - CURRENTLY www.heyamagazine.com

- Creativity: Vision reflection & project realization
- Management: Recruitment & team coordination
- Organization: planning of contents publication.
- Discipline: learn consistency

SALES

SALES ADVISOR | VARIOUS BRANDS | 2012-2017

- Marina Rinaldi
- Decathlon - Mountains Section
- Comptoir des Cottonniers
- &Others Stories
- Leon & Harper
- Le Temps des Cerises
- Guess Maroquinerie

SHOWROOM ASSISTANT | VARIOUS SHOWROOMS | 2016

- Tomorrow Showroom
- Christopher Kane
- Customer's relationship principals
- Sales space area management (merchandizing, restocking, stocks organisation...)
- Team Spirit
- Product sensitivity

EDUCATION

UPC MONTECICO LIMA - PERU | 2015 - EXCHANGE

2nd year of Masters degree - Marketing, communication and company's image

EBS PARIS | 2013-2015

A two-year-Master degree

1st year: English Class- Marketing&Communication

2nd year: Marketing & Communication

LA SORBONNE NOUVELLE - PARIS III | 2010-2013

A Three-year-Bachelor degree in Foreign

Languages (LEA) English/Spanish applied to

Economics and Law - Business&Trades

MARKETING & COMMUNICATION

SALES&EVENTS ASSISTANT | NOVOTEL BARCELONA CORNELLA | 2014 -SPAIN - A 6-MONTH-INTERNSHIP

COMMUNICATION ASSISTANT | PARIS DES CREATEURS | 2012

- A 2-MONTH-INTERNSHIP

- Administrative and budget management
- Communication and management approach
- Customer's relationship principals
- Market research for events
- Events creation, organization and management
- Planning of contents, writing skills and publications on social networks and websites

PUBLIC RELATIONS

PR ASSISTANT | STELLA MCCARTNEY | 2016 STYLIST ASSISTANT | VENTE PRIVEE | 2016

-Digital campaign "A la française"

PR ASSISTANT | BCBGMAXAZRIA GROUP | 2015 A 5-MONTH-INTERNSHIP

- Showroom management
- Project management (fashion shows, shooting, press day...)
- Editorial analysis (press report, press value)
- Welcome and to advise stylists, editors, artists...

SKILLS

- Trilingual - French native speaker, English (B2), Spanish (C1)
- Driving licence
- Computer skills: Pack office, Canvas, Social networks
- Multi-tasker, creative, analytical mind, catching smile, strong customer service orientation

INTERESTS

